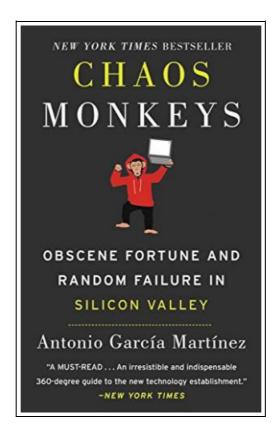
Chaos Monkeys



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Reviews

Good eBook and beneficial one. It really is simplified but unexpected situations from the 50 percent from the ebook. You can expect to like the way the blogger publish this ebook.

(Bridie Stracke DDS)

CHAOS MONKEYS



Condition: New. Publisher/Verlag: HarperCollins US | Obscene Fortune and Random Failure in Silicon Valley | LIARS POKER meets THE SOCIAL NETWORK in an irreverent exposé of life inside the tech bubble, from industry provocateur Antonio García Martínez, a former Twitter advisor, Facebook product manager and startup founder/CEO. Now available as a mass market paperback! | Imagine a chimpanzee rampaging through a data center powering everything from Google to Facebook. Infrastructure engineers use a software version of this "chaos monkey" to test online services' robustness-their ability to survive random failure and correct mistakes before they actually occur. Tech entrepreneurs are society's chaos monkeys, disruptors testing and transforming every aspect of our lives, from transportation (Uber) and lodging (Airbnb) to television (Netflix) and dating (Tinder). One of Silicon Valley's most provocative chaos monkeys is Antonio García Martínez.After stints on Wall Street and as CEO of his own startup, García Martínez joined Facebook's nascent advertising team, turning its users' data into profit for COO Sheryl Sandberg and Chairman and CEO Mark "Zuck" Zuckerberg. Forced out in the wake of an internal product war over the future of the company's monetization strategy, García Martínez eventually landed at rival Twitter. He also fathered two children with a woman he barely knew, brewed illegal beer on the Facebook campus (accidentallyflooding Zuckerberg's desk), lived on a sailboat, raced sports cars on the 101, and enthusiastically pursued the life of an overpaid Silicon Valley cad.Now this gleeful contrarian unravels the chaotic evolution of social media and online marketing and reveals how it is invading our lives and shaping our future. Weighing in on everything from startups and credit derivatives to Big Brother and data tracking, social media monetization, and digital "privacy," García Martínez shares his scathing observations and outrageous antics, taking us on a humorous, subve



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