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# SMALL DATA: THE TINY CLUES THAT UNCOVER HUGE TRENDS



Audible Studios on Brilliance, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 171 x 133 mm. Language: English . Brand New. Named one of the quot;Most Important Books of 2016quot; by Inc. A Forbes 2016 quot;Must Read Business Bookquot; Named a quot;Book Retailers Should Read in 2016quot; by Shelf Awareness Martin Lindstrom, a modern-day Sherlock Holmes, harnesses the power of quot;small dataquot; in his quest to discover the next big thing. Hired by the world s leading brands to find...

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- Authored by Martin Lindstrom
- Released at 2016



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It is fantastic and great. This is for those who statte there was not a worth looking at. Its been written in an exceptionally easy way which is only soon after i finished reading this ebook through which in fact changed me, change the way i really believe. -- Barry O'Reilly

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