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Designed for Work: Rethinking the Organisation and the New Architecture of Getting Things Done (Paperback)

By Gregory J. Michaud

Global Professional Publishing Ltd, United Kingdom, 2013. Paperback. Condition: New. New.. Language: English . Brand New Book. Gregory Michaud s experience as a HR executive led him to realize that how we organize to do work has not changed in any material way since the industrial revolution, or even before. Like the drab concrete Soviet architecture of the Cold War, we seem to be resigned to perpetuating organizations that are an anathema to the entrepreneurial spirit of their founders and their employees. Designed for Work argues that there is a crucial need for innovation in the design of the modern organization, and that architecture provides us with some of the most impactful thinking regarding the way people work. Michaud looks at the writing and work of four innovative architects; Robert Venturi, Frank Gehry, Rem Koolhaas and Zaha Hadid; these thought leaders illustrate the importance and applicability of the principles of good design to the design of organizations. The author also suggests tenets for a new way of thinking about organizational design informed not only by architecture, but also by advances in the human sciences, changes in society, and the promise of web technology. These tenets demonstrate that we are now...



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