



## Profitographers: Creating a Successful Photography Business (Paperback)

By Paul Pruitt, Melissa Escaro

Profitographers Publishing, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Opening a photography business requires more than a digital camera and a great eye for photography. To compete with the thousands of professional photographers flooding the market, photographers need to know essential business basics. Statistics show that most small businesses fail within two years, and a lack of business knowledge is a problem that contributes to business failure. Whether you are preparing to start a photography business or you have recently started a business that is struggling, PROFITographers: Creating a Successful Photography Business, will teach you the business basics you need to know to achieve success. This book is not about teaching the basics of photography - it will teach photographers the basics of running a successful business, offering step-by-step instructions that can be followed to start earning an income from a photography business. PROFITographers is a helpful guide that can help photographers navigate through the difficult parts of starting a business, such as pricing, contracts, marketing, and in-person sales. This book offers a comprehensive guide to starting a photography business. This book will teach photographers: How to set goals for...

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