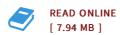




The Political Persuaders (Paperback)

By Dan Nimmo

Taylor Francis Inc, United Kingdom, 2001. Paperback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. For better or worse, political image is now more important to electoral victory than a spontaneous exchange of conflicting views over matters of substantive policies. Campaign managers, polling specialists, and communication consultants define issues, set agendas, and explore policy options primarily for electoral gain. In short, campaign contrivances replace substance at all phases and levels of electoral contests. Political estrangement, as illustrated by declining voting levels, may well be a by-product of deceptive political consultant and political journalistic practices rather than Americans being frustrated by insoluble problems.In The Political Persuaders, Dan Nimmo analyzes and critiques the emerging political industry of professional political management and consulting. His volume was the first book-length treatment to do so; it is a seminal work on the subject for both academic scholars and political practitioners. In his new introduction, Nimmo hones his critique in light of the past thirty years and its effects on campaign organization, research, and communication. He assesses changes in campaign technology, stable and shifting practices of...



Reviews

Very helpful to all category of folks. It is actually rally exciting throgh studying time. I am easily will get a delight of looking at a created ebook. -- Prof. Isaiah Harber

This written ebook is wonderful. This is certainly for anyone who statte there was not a really worth studying. You may like how the author compose this pdf.

-- Odessa Graham

Other eBooks



The Chip-Chip Gatherers (Penguin Twentieth-Century Classics)

Penguin Classics. MASS MARKET PAPERBACK. Book Condition: New. 0140188258 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! * I...



Weebies Family Early Reading English Book: Full Colour Illustrations and Short Children's Stories

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand ******. Children's Weebies Family Early Reading English Language Book 1 starts to teach Pre-School and Junior Children how to read....



Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback

Book Condition: Brand New. Book Condition: Brand New.



Everything Ser The Everything Green Baby Book From Pregnancy to Babys First Year An Easy and Affordable Guide to Help Moms Care for Their Baby And for the Earth by Jenn Savedge 2009 Paperback

Book Condition: Brand New, Book Condition: Brand New,



The Trouble with Trucks: First Reading Book for 3 to 5 Year Olds

Anness Publishing. Paperback. Book Condition: new. BRAND NEW, The Trouble with Trucks: First Reading Book for 3 to 5 Year Olds, Nicola Baxter, Geoff Ball, This is a super-size first reading book for 3-5 year olds, with an engaging story, colourful pictures...



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book
***** Print on Demand ******. EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you can. Digitally preserved
and previously accessible...